

The Century-Old Voice: Armenian Radio Enters a New Era

This year, Armenian Radio celebrates its 100th anniversary. The State Jubilee Commission has approved a program of 16 significant official and cultural events aimed at honouring the vital role radio plays in the life of every listener. For a century, the radio has been a faithful companion to the Armenian people, an indispensable interlocutor, and a primary source of unbiased information. From National to Public, this journey has been shaped by dozens of dedicated professionals who, through their voices and tireless work, have kept the airwaves alive. Today, while honouring the traditions of the past, we re-evaluate the historical mission of radio and its unique place in our society.

The anniversary program is multi-layered. As part of the jubilee, the public will be introduced to the Public Radio of Armenia's new logo and branding, reflecting the institution's modernisation. The agenda includes gala concerts, a documentary film premiere, and an international media conference. To mark this historic milestone, a special jubilee stamp and commemorative medal will also be issued.

The jubilee year is also an opportunity to bring the "live voice" of radio to remote regions. A series of regional concerts is planned, featuring the music ensembles and artists of the Public Radio of Armenia. This will allow residents across the country to engage directly with the rich cultural heritage created within the radio house's walls over the decades.

Significantly, the radio is expanding beyond its traditional boundaries. An interactive radio booth will be installed in one of the city's key tourist hubs, allowing passersby and tourists to experience radio production firsthand.

Additionally, the entrance to the Radio Building will be refreshed with a new concept and installation, serving as a unique landmark for the jubilee year. Armenian Radio begins its second century, staying true to its roots while remaining modern, dynamic, and youthful.

This is Yerevan calling... For a century now.
